



Secure smarter, save
bigger — empower your
growing business with
powerful cybersecurity
backed by AI and world-
leading expertise

Kaspersky Next MXDR Optimum

kaspersky bring on
the future

For small and mid-sized businesses



Kaspersky Next MXDR

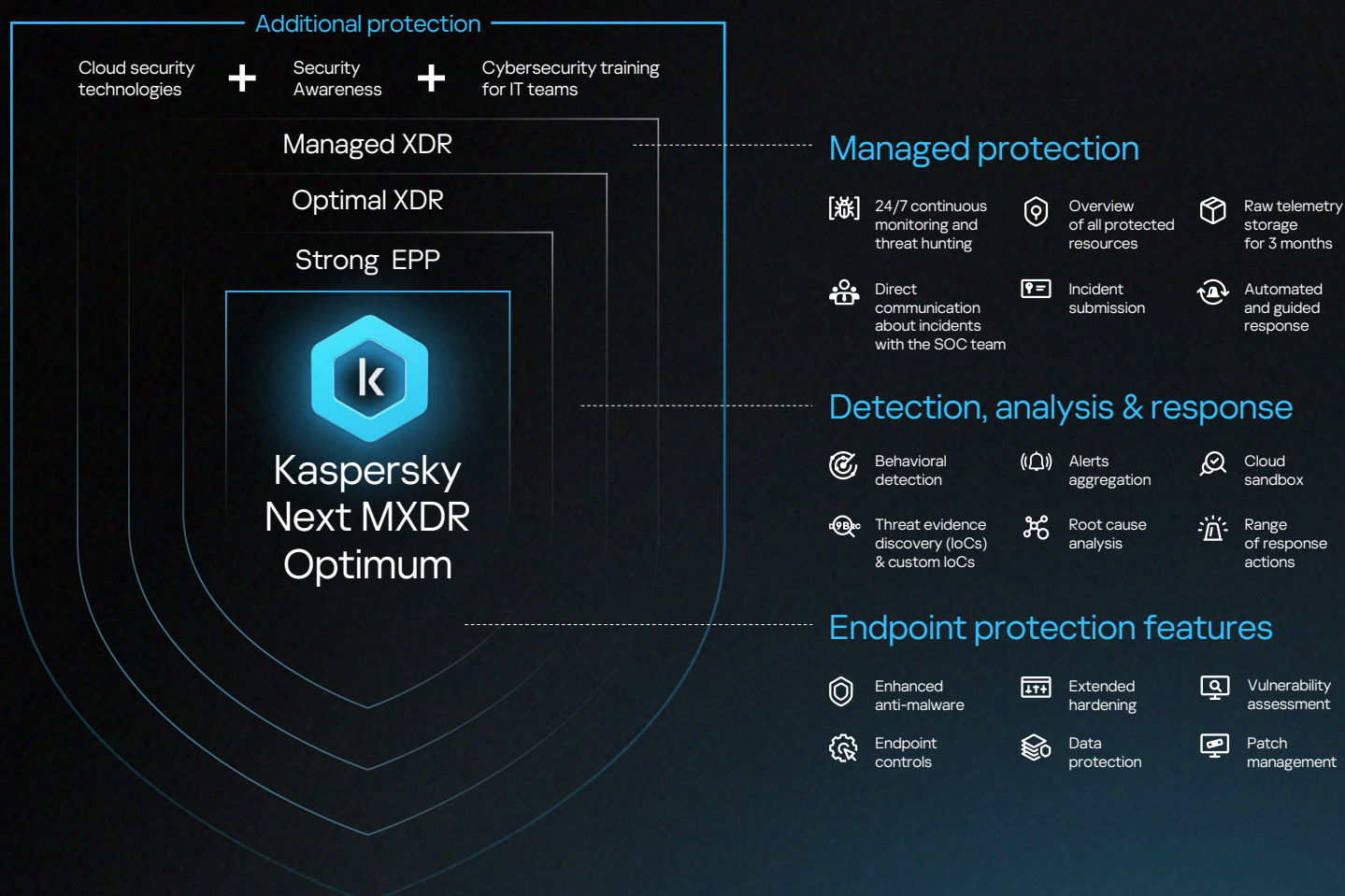
Optimum is ideal for organizations seeking 24/7 threat detection and response, while also wanting to explore essential XDR capabilities in-house. It's a perfect fit for small and mid-sized businesses that need comprehensive protection without the burden of building extensive, expensive internal expertise.

Outstanding and affordable managed XDR powered by AI

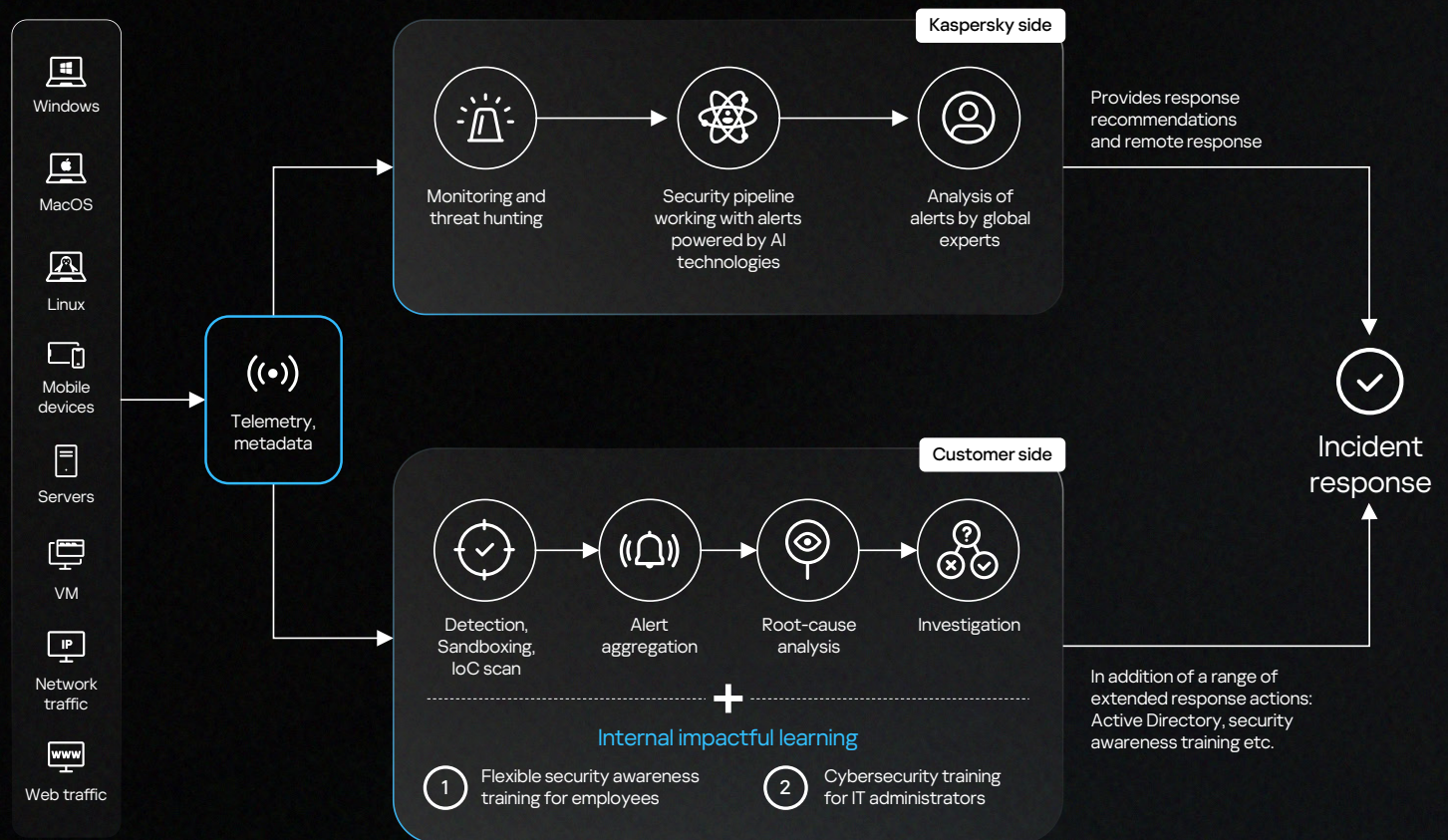
The complexity and intensity of cyberthreats targeting small and mid-sized businesses continues to escalate. Current business realities make robust protection and continuous monitoring essential for survival. Yet effective defense against complex attacks typically requires **costly tools and deep expertise – both challenging to establish and maintain in-house.**

Kaspersky Next MXDR Optimum **is the fastest, most cost-effective way to secure your entire infrastructure** against complex cyberthreats – **without overstretching your resources or your budget.**

The solution is designed for small and mid-sized businesses looking to elevate their protection further with extended incident response tools and fully MXDR that provides threat hunting, recommendations and a step-by-step guided response.



How Kaspersky Next MXDR Optimum works



With Kaspersky Next MXDR Optimum you can:



Get expert managed protection against sophisticated threats from Kaspersky's globally renowned SOC experts who continuously monitor your infrastructure 24/7, hunt out threats rapidly, prioritize alerts, recommend and implement response measures – whenever you need.



Achieve optimal level of protection using essential in-house XDR tools to perform IoC scanning, conduct investigations and respond immediately.



Decrease the number of human-related attacks with customized online cybersecurity training initiated straight from alert card.



Reduce your TCO, support rapid and solid business growth and development, and free up internal resources.

Kaspersky Next MXDR Optimum — part of the Kaspersky Next product line

Kaspersky Next is a tiered product line for businesses of all sizes. Kaspersky Next Optimum is for small and mid-sized businesses with lean cybersecurity teams that want to scale protection without added complexity. It starts with strong endpoint protection, enhanced by endpoint detection and response features, and enables a smooth upgrade to essential XDR or MXDR for sophisticated level of cybersecurity.

Why Kaspersky Next Optimum?



Built on our best-in-class endpoint solution

For over a decade, Kaspersky products have consistently ranked at the top in independent tests and reviews. Our proven automated endpoint protection reduces the number of alerts security teams need to analyze, improving their efficiency.



Backed by deep knowledge, skills and expertise

Kaspersky Next is built on decades of the accumulated experience and deep expertise of our global security teams. Our specialists work collaboratively to address complex cyberthreats, continuously refining the technologies that power our products. This expert-driven approach ensures our solutions are reliable, innovative and aligned with real-world security needs.



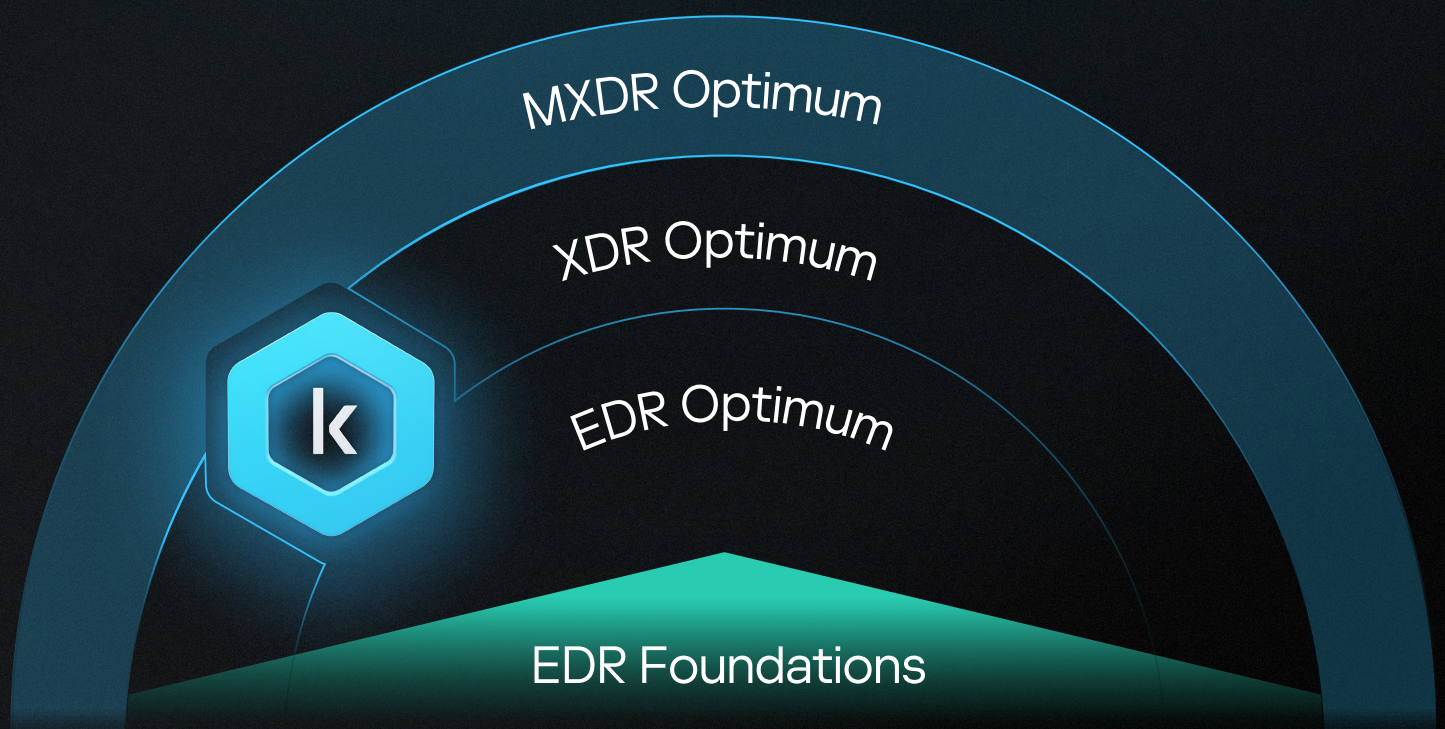
Multi-layered defense based on AI technology

Kaspersky uses predictive algorithms, clustering, neural networks, statistical models and expert algorithms to boost detection speed and improve accuracy.



Cybersecurity that grows with you

Kaspersky Next protects businesses of all sizes. As your needs grow, you can easily scale from essential endpoint protection to advanced, expert-level solutions available in higher tiers.



www.kaspersky.com

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